



# TECH X PO 2019

29 AUGUST - 1 SEPTEMBER 2019  
HALL 2, BRIDEX, JERUDONG  
10AM - 10PM

EVENT ORGANISER

**IFB**  
InfoCom Federation Brunei

EVENT MANAGER

**Sunlit**  
Sdn Bhd

## PROFILE

The Brunei TechXpo (Technology Exposition) is a premier trade and consumer exposition in Brunei Darussalam that was launched in 2010. It provides a perfect platform to showcase all products and services related to technology across the globe as well as the trends, developments, and ideas associated with technology. This exposition will feature various types of technology including alternative technology, domestic technology, high-end technology, industrial technology, education and technology research, as well as green technology. This exposition offers exhibitors, visitors, and conference delegates an important venue to do business, network with industry counterparts, and seek out new opportunities within the technology sector.

## EXHIBITION

The exposition is targeting over 200 booths for more than a hundred local and international exhibitors, not only within the Borneo region but also from other countries. The exposition offers affordable rental space for both shell scheme booths and raw spaces.

## ACTIVITIES

Last year, several new and exciting activities were held during the four (4) day event. One of the main attraction of the event was the TechXpo Cyber Games Tournament 2018. Held for the 2nd time at TechXpo, this event is the biggest Cyber Game Tournament organized in Brunei. Organized by D'Sunlit Sdn Bhd together with Sigma Cyberspace as the appointed Event Manager, the games were open to gamers from Sabah, Sarawak and Brunei. Cash prizes were also given away to winners of all seven games including League of Legends, DOTA 2, Tekken 7, FIFA, Mobile Legend, Rules of Survival and Counter Strike.

## WHO WILL EXHIBIT?

The exposition will be participated by all interested players within the science and technology sector, including all types of technology.

## WHO ARE THE EXPOSITION VISITORS?

- Entrepreneurs
- Scientists & Inventors
- Industry Managers
- Institutions & Universities
- Investors
- Manufacturers
- Researchers
- Educators
- Students
- System Integrators
- Advisors and Consultants
- Ministries, Bodies & Associations

## OBJECTIVES

1. To create an official technology trade and consumer exposition to help boost Brunei Darussalam's technology sector.
2. To provide a perfect platform for all players in the technology industry be they local or international to introduce and promote their products and services to the Bruneian Community in particular.
3. To provide a venue where people may be introduced to the latest technologies and inventions. covering all areas of science and technology.



## HIGHLIGHTS

The exposition's participants are interested players within the science and technology sector. The exposition will showcase various types of technology, including:

### ALTERNATIVE GREEN TECHNOLOGY

These are the technologies that are more environmentally friendly than the functionally equivalent technologies dominant in current practice. This includes recycling technology, waste management technology, wind generators, solar panels, agriculture, and biotechnology.

### DOMESTIC TECHNOLOGY

It is the incorporation of applied science into the home that make things easier and faster for us. This includes food preparation, food storage, home maintenance, audio-visual equipment, and cleaning materials.

### HIGH-END TECHNOLOGY

This refers to the advancement or sophistication of technology today that is usually powered by computers, which includes the Internet, aerospace technology, energy, robotics, telecommunications, transportation, medical facilities, electrical power, advanced military equipment, and microtechnology.

### INDUSTRIAL TECHNOLOGY

It is the field concerned with the application of basic engineering principles and technical skills which includes construction, medicines, manufacturing, refining, mining, and farming.

### EDUCATION AND RESEARCH

This refers to the result of extensive knowledge in pursuit of better technology innovations that includes information security, system & software integration, research centre, research studies, and inventions.

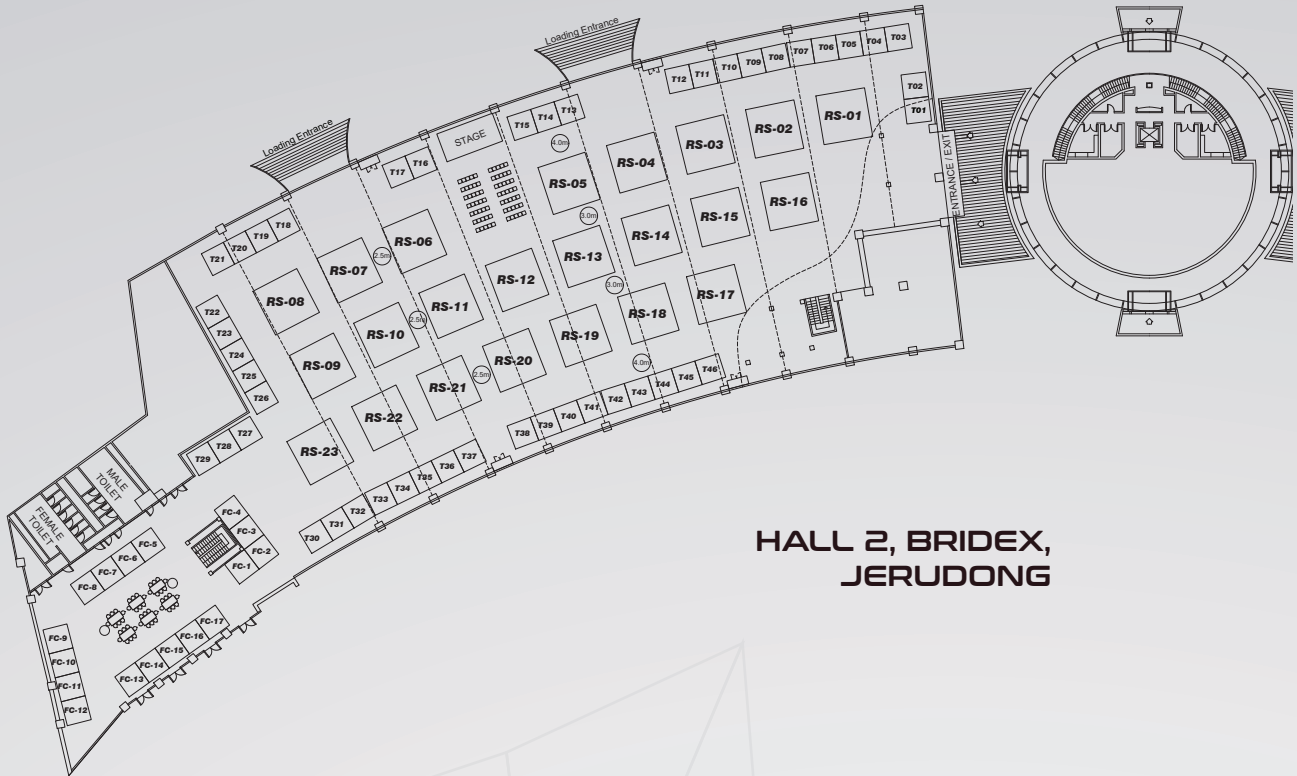
Other highlights of the event were facial recognition by Dikeda from China that gave visitors the chance to experience and learn about its unique features. Lastly, Zora Robotics NV (ZoraBots), a Belgium based company, brought in the famous humanoid robot, Zora. Zorabots designs and develops interactive and caring platform solution which runs on the world's most popular humanoid robots. Visitors of the event were given the opportunity to meet and interact with the robots.

### WHY EXHIBIT AT THE EXPO?

- To capture new markets through joint ventures & partnerships;
- To create market awareness of the latest products & services;
- To establish international business networking partnership opportunities with key players in the technology sector;
- To develop or acquire new ideas and marketing intelligence from fellow exhibitors and visitors;
- To generate sales and develop new data bases of potential sales leads; and
- To strengthen the company's position amongst competitors.



# FLOOR PLAN



**HALL 2, BRIDEX,  
JERUDONG**

## BOOTH SCHEME



- 1 Table (1000mm x 500mm)
- 2 Banquet Chairs
- 1 Single Socket PowerPoint
- 1 Dustbin
- 2 Fluorescent Lights
- 1 Fascia Board (Company Name and Booth Number)
- 9 sqm Needle Punch Carpet
- Exhibition Booth - 3m x 3m

## RAW SPACES FOR SPECIALLY DESIGNED PAVILIONS

The Event Manager can design and fabricate special-designed booths and pavilions for raw spaces.

EVENT ORGANISER

**IFB**

InfoCom Federation Brunei

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EVENT MANAGER



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